

# Hana Hiratsuka

## Work Experience

- 01.2018 | **Senior User Experience Designer**  
Present | EY Design Studio | Portland, OR & Remote Full Time
- UX/UI designer on projects ranging from 6 weeks to over a year
  - Client industries include health care, blockchain, telecommunications, financial services and higher education
  - UX designer on multiple projects delivering information architecture, use case and workflow definition and wireframe concepts
  - Lead UI designer on multiple projects delivering digital brand identity, design systems and style guidelines
  - Close collaboration with stakeholders to define problem spaces, gather requirements and receive feedback on designs
  - Translation of user research insights into UX concepts, validation of concepts and feature refinement
  - Translation of complex data into interactive data visualizations
  - Close collaboration with developers to implement designs

- 05.2016 | **User Experience Designer**  
01.2018 | Citizen Inc. | Portland, OR
- UX/UI designer on projects ranging from 6 weeks to over a year
  - Client industries included health care and financial services
  - Worked in multidisciplinary teams of researchers, dev and content
  - Flexed in role from UX to UI to develop and refine skills
  - Shadowed usability testing and user feedback sessions
  - Digital brand creation and implementation across web and native apps

- 11.2015 | **Design and Strategy Intern**  
05.2016 | Citizen Inc. | Portland, OR
- Shadowed usability testing
  - Translated research insights into UX concepts
  - Developed wireframes and prototypes for client review

## Education

- 09.2009 | **University of Oregon**  
07.2015 | BFA in Product Design | Minors in Art, Art History and Japanese

## Portfolio

[www.hanahiratsuka.com](http://www.hanahiratsuka.com)

## Contact

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## Tools

Figma  
Sketch  
Abstract  
Zeplin  
Photoshop  
Illustrator  
Principle

## Skills

Journey Mapping  
Workshop Facilitation  
Information Architecture  
Wireframing  
Prototyping  
Visual Design  
Responsive Web Design  
Native App Design  
Component Systems  
UX Documentation  
QA w/ Development  
WCAG Guidelines  
Branding  
Illustration